

Single Feasible Source Purchase

Title: Financial Support & Marketing Services

Description: The Department of Economic Development will provide funding from the Economic Development Advancement Fund along with the funds provided by the Hawthorn Foundation to establish marketing to promote Missouri activities. The activities include but are not limited to:

- Develop a Marketing and Sales Plan to promote Missouri as a business investment destination for U.S. and foreign companies seeking to expand operations,
- identify opportunities for the state to enhance its business climate and overall competitiveness for business recruitment
- work with partner groups, including the DED and Missouri Economic Development Council, to assist regional and local economic development group

In addition to state funds provided, the contractor is expected to contribute approximately \$500,000 annually for the marketing of Missouri.

Contract Period: July 1, 2014 through June 30, 2015

Renewal Options: Three additional one-year periods

Agency: Department of Economic Development
301 West High Street, Room 680
PO Box 1157
Jefferson city, MO 65102

Supplier: HAWTHORN FOUNDATION
PO BOX 93
JEFFERSON CITY, mo 65102

Buyer: Laura Ortmeyer
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Advertising Required: Yes

Requisition No.: NR 419 20001500004

Bid No: B3Z15058