

## **Secure Your Slice of the Federal Funding Pie - Register NOW!**

Local governments have a once-in-a-decade opportunity to help the Census Bureau clean up the mailing list used for the 2020 Census. A hit-or-miss mailing list could divert your residents' tax dollars to other states. For more information on the importance of the Census Bureau's Local Update of Census Addresses (LUCA) program and the fast-approaching registration deadline, please go to <https://oa.mo.gov/sites/default/files/2017-Call-for-LUCA-Participation.pdf>

## **There's more at stake than just a number on a road sign**

The Census Bureau's address list is used for more than just counting people. It drives almost all surveys conducted by the Census Bureau and impacts most all information reported on your community by the Federal government: from poverty to educational attainment, and from employment to business dynamics. Please go to <https://oa.mo.gov/sites/default/files/2017-LUCA-and-ACS.pdf> to learn more about the importance of the Census Bureau's mailing list and its effect on the American Community Survey.

## **The Census Can't Count Without Your Help**

Without accurate corporate boundaries, the Census Bureau can't figure out who to count in the city, and who is out. Without accurate road networks, they don't know where to group a new housing unit. Your municipality knows best where the lines fall, when something new has been added, and when things have been removed or relocated. The Census Bureau's Geographic Support System, or GSS, allows local governments to update geographic information on a regular basis so that the Bureau will always be doing its work with the most current information for your community. Additional information about the GSS and how your community can participate can be found at <https://oa.mo.gov/sites/default/files/2017-Call-for-GSS-Participation.pdf>

## **Location, Location, Location**

Good address information has become a critical component of well-run government. There is an initiative at the national level to build a single, nationwide address database for the country. Missouri does not want to be left behind. The program is completely voluntary. To learn why it is important for your community to participate, go to <https://oa.mo.gov/sites/default/files/2017-Help-Build-the-NAD.pdf>