

THE RECYCLING Journey



DISCOVER HOW A CEREAL BOX GETS A NEW LIFE

1 Collection

Paperboard boxes are collected at curbside, schools and workplace drop-off centers.



Other examples of paperboard are: milk cartons, dry and frozen food boxes and shoe boxes.

2 Sorting



As it goes through the materials recovery facility (MRF), paper board is sorted from other paper products by hand and mechanically (using gravity and air) into specific grades and types of fiber.

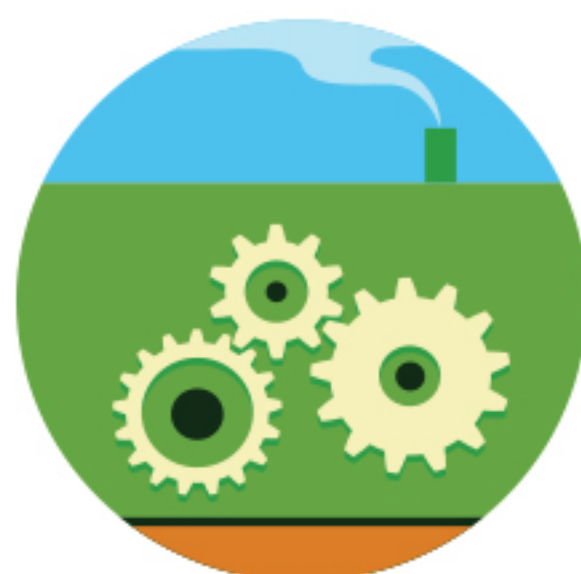
3 Processing

At the pulp or paper mill, recovered fiber is stored by grade and then fed into a hydropulper, where it is mixed with water and turned into a slurry that will be used in the papermaking process.



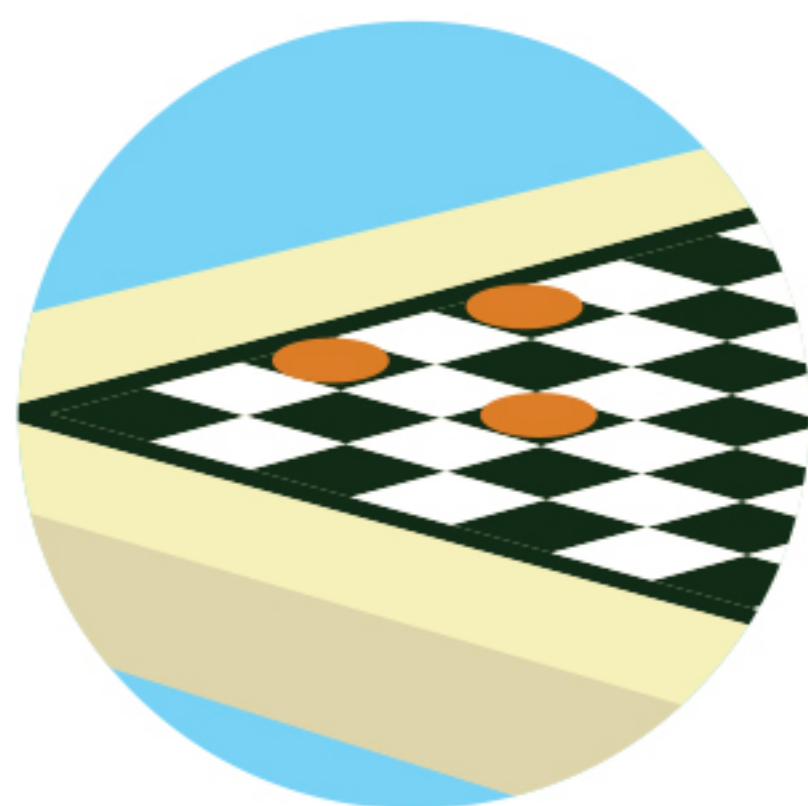
4 Converting

Wet slurry is spread onto a cloth or wire web where it is formed into multi-ply or multi-layered paperboard — similar to a three-layer cake.



5 Manufacturing

Traveling like a ribbon around drying drums, the paperboard is dried and then wound into rolls — 100 inches wide and 5 feet in diameter — weighing about 2 tons, ready to be shipped for converting into an end product.



I became a board game!

KEEP AMERICA BEAUTIFUL

I want to be