

Single Feasible Source Purchase

Title: "Strike Out Tobacco" Campaign

Description: The Department of Health and Senior Services intends to contract with the St. Louis Cardinals LLC and Fox Sport Midwest/Fox Sports Kansas City for delivery of "Strike Out Tobacco" messaging in order to expand tobacco use prevention messages and promote cessation efforts.

Contract Period: June 1, 2015 through May 31, 2016

Renewal Options: Two (2) One Year Periods

Agency: Department of Health and Senior Services

Supplier: St. Louis Cardinals
Fox Sport Midwest/Fox Sport Kansas City

Buyer: Stacia Dawson

Phone No: 573-522-3052

E-Mail: Stacia.Dawson@oa.mo.gov

Advertising Required: Yes

Requisition No.: NR 580 41031500381

SFS No.: B3Z15244