

**PROGRAM DESCRIPTION**

Department: Economic Development

HB Section(s): 7.045

Program Name: Main Street

Program is found in the following core budget(s): Main Street

**1a. What strategic priority does this program address?**

Customer Centric

**1b. What does this program do?**

- The purpose of the Main Street Program is to provide educational workshops, technical assistance, and training for representatives from Missouri's local governments, business organizations, merchants, and property owners to enhance their community and economic revitalization efforts for older central business districts and neighborhoods.
- On behalf of Missouri communities, the Department of Economic Development (DED) contracts with the nonprofit Missouri Main Street Connection (MMSC) to administer this statewide program.
- MMSC provides a payment to the National Main Street Center for the State Coordinator Partner Membership. This membership provides the services of a Senior Program Officer to (1) assess the communities' progress and accomplishments and (2) determine if they are meeting the designated criteria established by National Main Street Center to become nationally recognized as an accredited community.

**2a. Provide an activity measure(s) for the program.**

	FY2020		FY2021		FY2022		FY2023	FY2024	FY2025
	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Projected	Projected
<b>Individuals Trained</b>	2,400	2,689	2,700	3,030	2,800	3,284	3,448	3,620	3,801
<b>Assessed Communities</b>	42	52	55	48	58	59	60	62	64
<b>Accredited Communities</b>	24	48	50	45	52	54	54	56	58

Note 1: Projected amounts are calculated by an approximate average increase of 5% in Individuals Trained, an increase of an approximate average of 2 communities assessed each year and an increase of an average of 2 communities accredited each year.

Note 2: Number of individuals trained in FY2021 increased due to monthly webinars that were held during COVID. Future projections are lower as webinars will only be held quarterly going forward.

**2b. Provide a measure(s) of the program's quality.**

	FY2020	FY2021		FY2022		FY2023	FY2024	FY2025
	Actual	Projected	Actual	Projected	Actual	Projected	Projected	Projected
<b>Customers Satisfied with Knowledge of MMSC Staff</b>	99%	86%	95%	95%	95%	95%	95%	95%
<b>Customers Satisfied with Information/ Presentations Received from MMSC</b>	93%	94%	95%	95%	95%	95%	95%	95%
<b>Customers Satisfied with Overall Experience with MMSC</b>	92%	92%	95%	95%	93%	95%	95%	95%

Note 1: In FY2022, 240 customers responded to the satisfaction survey.

Note 2: Results of customer survey depicts percentage of respondents that were somewhat or very satisfied with service.

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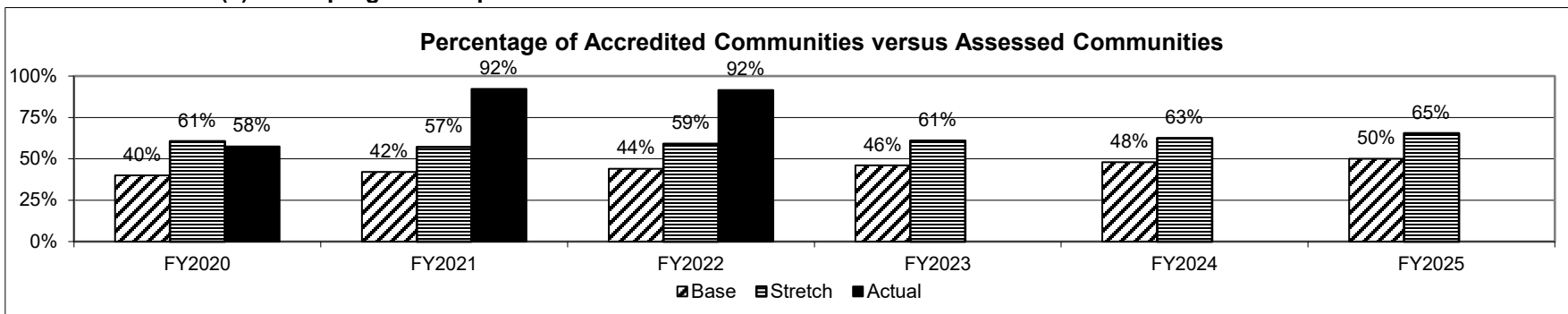
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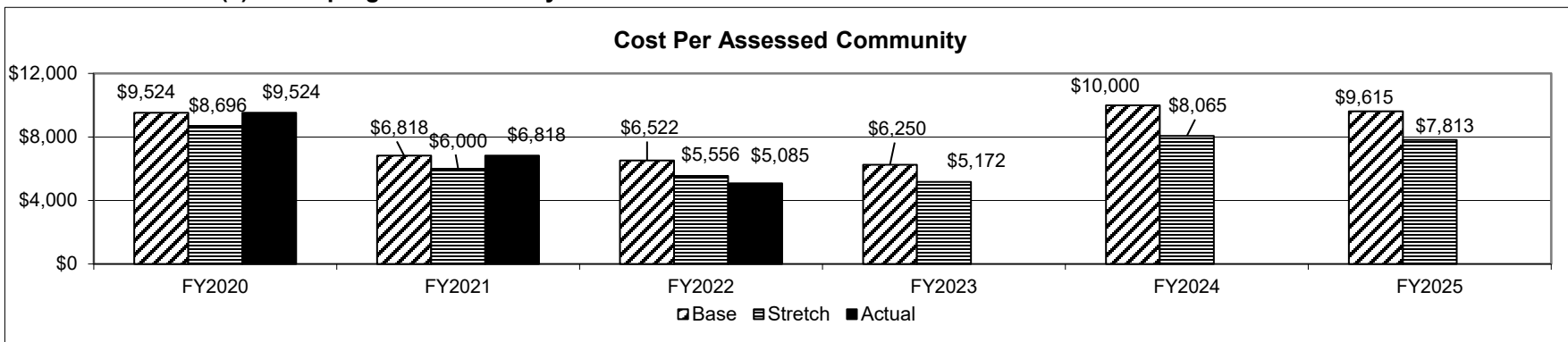
2c. Provide a measure(s) of the program's impact.



Note 1: Depicts ratio of Communities Receiving National Accreditation versus Assessed Communities.

Note 2: Base target is an increase of 2 percentage points from prior year Base target and Stretch target assumes an increase of 2 percentage points from prior year Stretch target.

2d. Provide a measure(s) of the program's efficiency.



Note 1: Depicts Program Dollars spent per Assessed Community.

Note 2: Base target is an increase of an additional two assessed communities from prior year and stretch is an increase of an additional four assessed communities from prior year.

Note 3: The appropriation for MMSC decreased from \$400,000 to \$300,000 in FY2021 and then increased to \$500,000 in FY2022.

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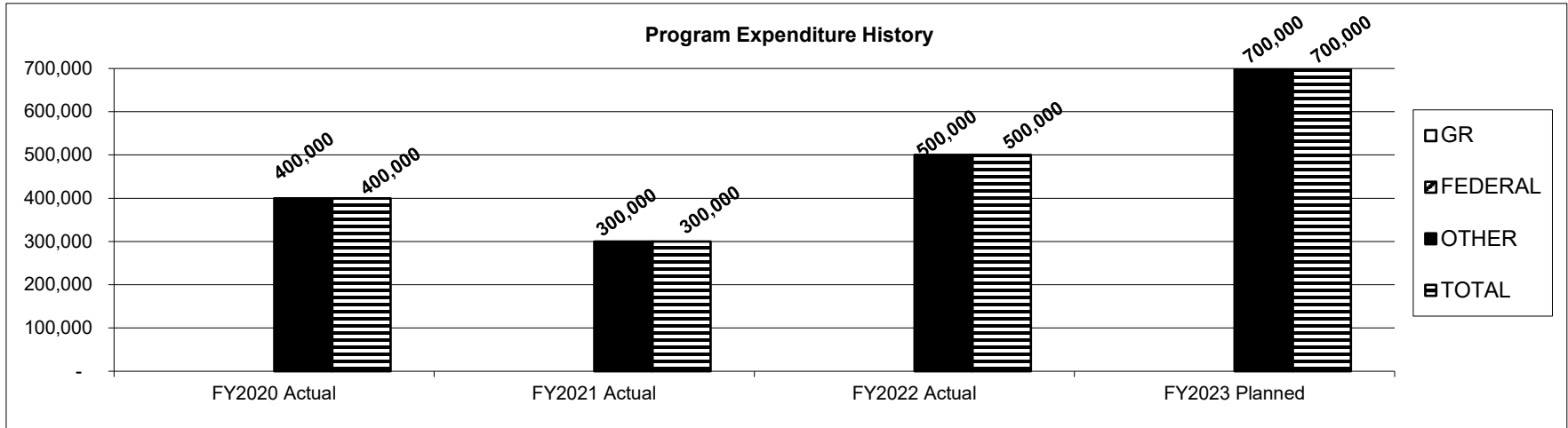
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3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



4. What are the sources of the "Other " funds?

Economic Development Advancement Fund (0783)

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Sections 251.470 to 251.485, RSMo.

6. Are there federal matching requirements? If yes, please explain.

No

7. Is this a federally mandated program? If yes, please explain.

No