

PROGRAM DESCRIPTION

Department: Economic Development

HB Section(s): 7.035

Program Name: Main Street

Program is found in the following core budget(s): Main Street

1a. What strategic priority does this program address?

Laser Focused and Customer Centric

1b. What does this program do?

- The purpose of the Main Street Program is to provide educational workshops, technical assistance, and training for representatives from Missouri's local governments, business organizations, merchants, and property owners to enhance their community and economic revitalization efforts for older central business districts and neighborhoods.
- On behalf of Missouri communities, the Department of Economic Development (DED) contracts with the nonprofit Missouri Main Street Connection (MMSA) to administer this statewide program.
- MMSA provides a payment to the National Main Street Center for the State Coordinator Partner Membership. This membership provides the services of a Senior Program Officer to (1) assess the communities' progress and accomplishments and (2) determine if they are meeting the designated criteria established by National Main Street Center to become nationally recognized as an accredited community.

2a. Provide an activity measure(s) for the program.

	FY2018		FY2019		FY2020		FY2021	FY2022	FY2023
	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Projected	Projected
Individuals Trained	1,917	1,866	1,800	2,293	2,400	2,689	2,700	2,800	2,900
Assessed Communities	35	35	38	40	42	52	55	58	60
Accredited Communities	21	20	22	23	24	48	50	52	54

Note: Projected amounts are calculated by an approximate average increase of 5% in Individuals Trained, an increase of an approximate average of 3 communities assessed each year and an increase of an average of 2 communities accredited each year.

2b. Provide a measure(s) of the program's quality.

	FY2019	FY2020		FY2021	FY2022	FY2023
	Actual	Projected	Actual	Projected	Projected	Projected
Customers Satisfied with Knowledge of MMSA Staff	81%	84%	99%	86%	86%	86%
Customers Satisfied with Information/Presentations Received from MMSA	93%	94%	93%	94%	94%	94%
Customers Satisfied with Overall Experience with MMSA	90%	92%	92%	92%	92%	92%

Note 1: 107 customers responded to the satisfaction survey.

Note 2: Results of customer survey depicts percentage of respondents that were somewhat or very satisfied with service.

Note 3: FY2019 survey results only reflect partial year.

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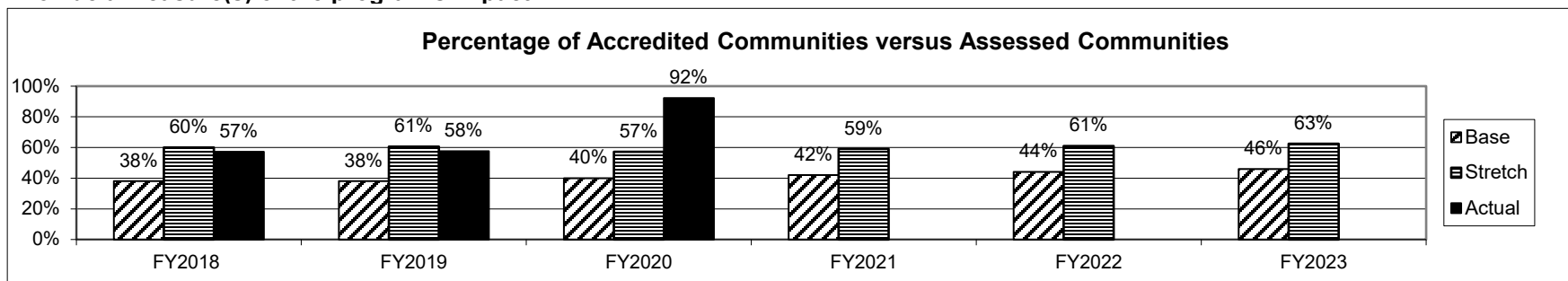
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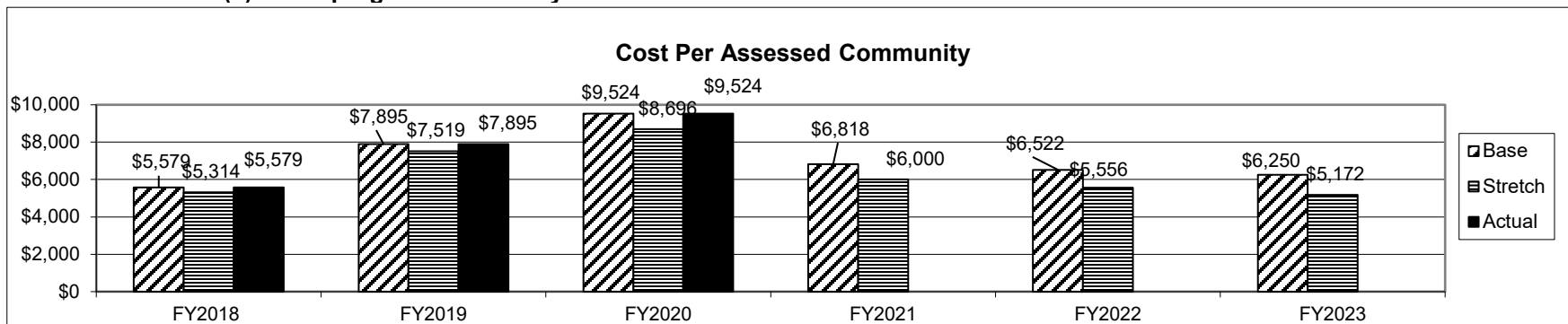
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2c. Provide a measure(s) of the program's impact.



Note 1: Depicts ratio of Communities Receiving National Accreditation versus Assessed Communities.

2d. Provide a measure(s) of the program's efficiency.



Note 1: Depicts Program Dollars spent per Assessed Community.

Note 2: Base target is an increase of an additional 2 assessed communities from prior year and stretch is an increase of an additional 4 assessed communities from prior year.

Note 3: The contract agreement between DED and MMSC increased from \$300,000 in FY2019 to \$400,000 in FY2020, which resulted in a higher cost per community.

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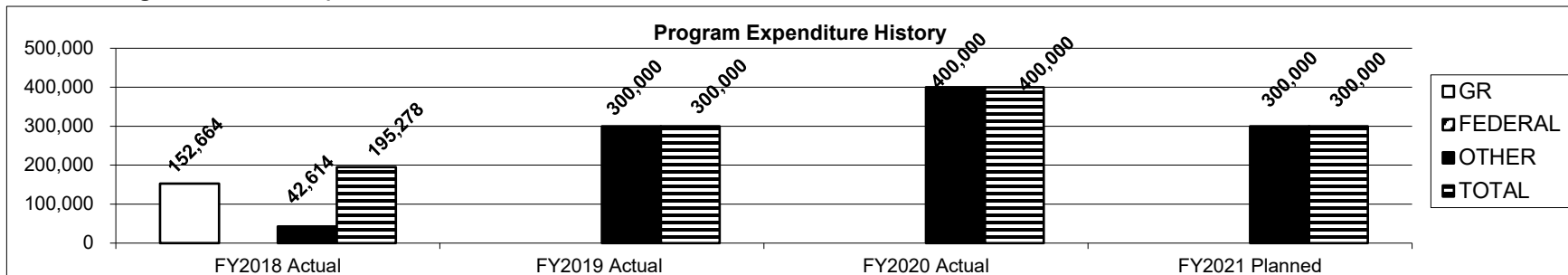
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3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



4. What are the sources of the "Other " funds?

Economic Development Advancement Fund (0783)

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Sections 251.470 to 251.485, RSMo.

6. Are there federal matching requirements? If yes, please explain.

No

7. Is this a federally mandated program? If yes, please explain.

No