

**PROGRAM DESCRIPTION**

**Department: Economic Development**

**HB Section(s): 7.120**

**Program Name: Office of the Military Advocate**

**Program is found in the following core budget(s): Office of the Military Advocate**

**1a. What strategic priority does this program address?**

Customer Centric

**1b. What does this program do?**

Leads state economic development efforts to:

- assist communities in preserving and enhancing military installations, missions and agencies;
- increase the number of transitioning military service members and families who stay in Missouri after separation;
- support the retention and growth of Missouri defense and national security businesses; and
- prepare for a Base Realignment and Closure (BRAC) process or a similar basing action that negatively impacts Missouri.

**2a. Provide an activity measure(s) for the program.**

	FY2020		FY2021		FY2022		FY2023	FY2024	FY2025
	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Projected	Projected
<b>Interactions with key military installation and agency influencers</b>	100	83	120	90	120	95	100	110	120
<b>Interactions with key Missouri defense businesses</b>	24	29	35	29	36	16	25	30	35

Note 1: Measure 1 is calculated based on the number of in-person or telephone interactions with military and federal agency leaders, community support organizations, members of Congress, Congressional Committee staff, and leaders of advocacy and education organizations who are key to influencing whether military installations, agencies and missions are retained or grow in Missouri.

Note 2: Measure 2 was calculated based on the number of in-person and telephone interactions with Missouri defense businesses.

Note 3: FY2021 results impacted by Pandemic-reduced in-person contact; FY2022 results impacted by gap between the retirement of the former Missouri Military Advocate (September 2021) and the appointment of the new Missouri Military Advocate (January 2022).

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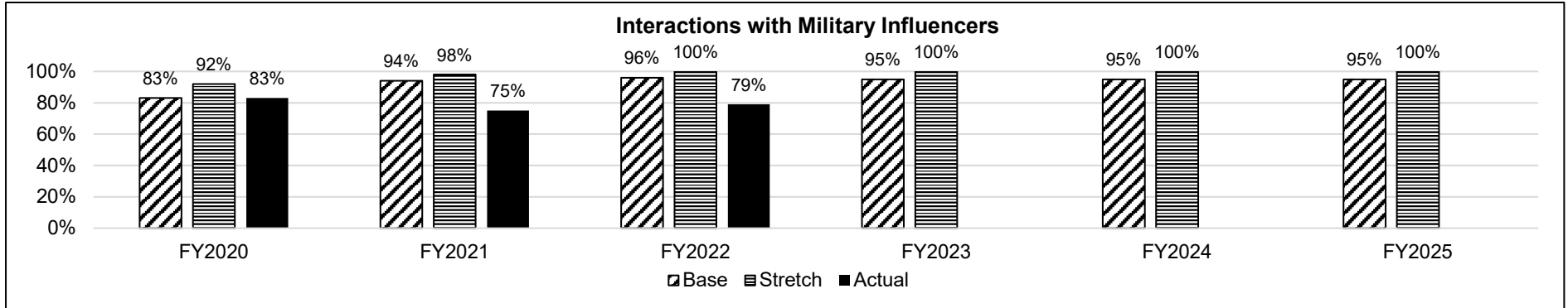
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**2b. Provide a measure(s) of the program's quality.**

A new quality measure related to strategic plan approval is under development. Success occurs when the Missouri Military Preparedness and Enhancement Commission (MMPEC) approves and adopts the two-year strategic plan produced in partnership with the Missouri Military Advocate (MMA). The MMA intends to work with MMPEC to approve and adopt the 2023-2024 strategic plan in December 2022, thereby replacing the 2020-2022 plan. Updated plans and activities by the MMA are reviewed by MMPEC during quarterly MMPEC meetings.

**2c. Provide a measure(s) of the program's impact.**



Note 1: Reflects the percentage of the identified key influencers with whom the Missouri Military Advocate (MMA) and its consultants have in-person and telephone interactions regarding opportunities and threats related to Missouri military installations, agencies and missions. The contacts occur both inside and outside of Missouri and are aimed at building recognition of the military's importance in Missouri and to achieve specific outcomes as specified in the Military and Defense Strategic Plan.

Note 2: In FY2022 due to retirement of the previous MMA, a new MMA was appointed January 3, 2022. The new MMA has been identifying military and federal agency leaders, community/installation support organizations, members of Congress, professional staff of Congressional committees, and leaders of advocacy and education organizations who are key to influencing whether military installations, agencies and missions are retained or grow in Missouri. Most military services leadership positions have a regular cycle of turn-over. This cycle ensures stability in military leadership, but it requires diligence to continually build and re-build relationships with military decision makers. The expectation is that 95% of influencers will be contacted annually.

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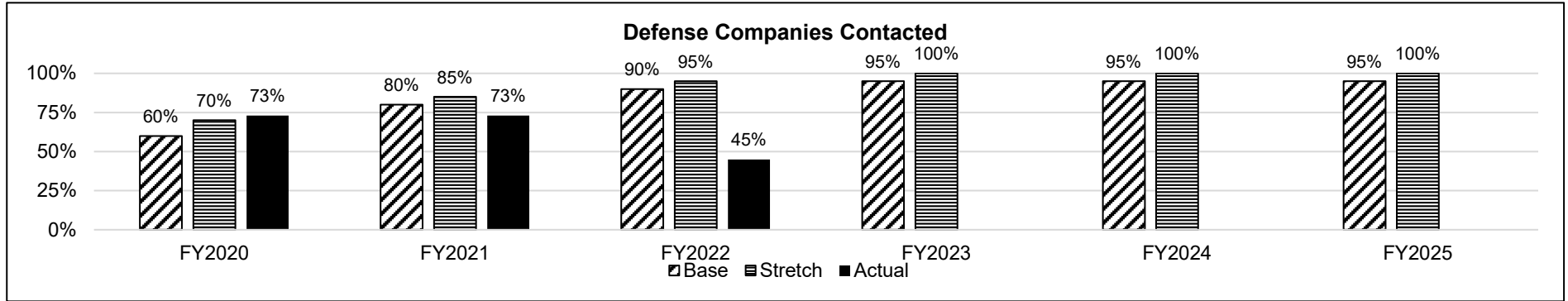
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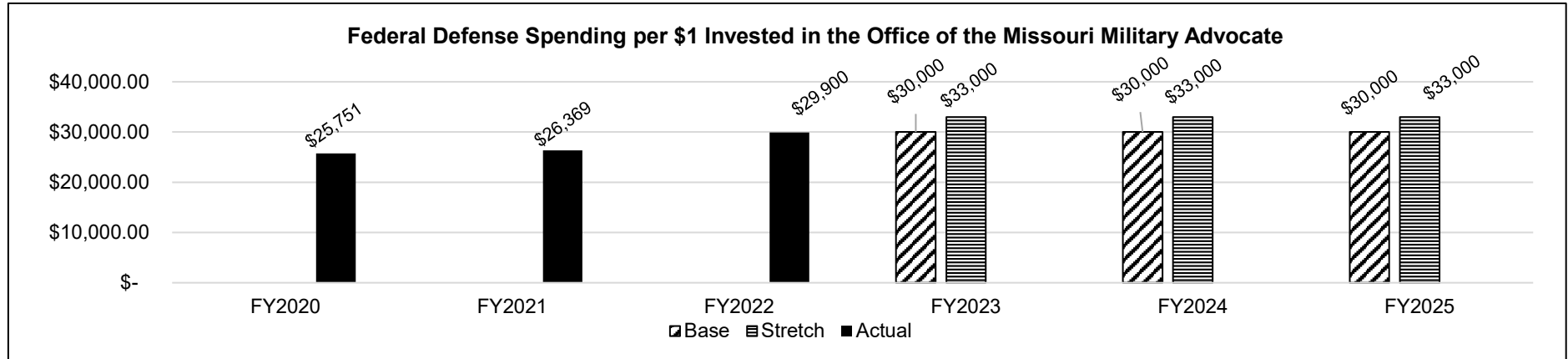
**2c. Provide a measure(s) of the program's impact. (continued)**



Note 1: Reflects the percentage of 40 Missouri defense companies where the Missouri Military Advocate (MMA) and its consultants have had at least one quality interaction with key influencers. Key influencers are those company leaders who can influence decisions regarding growth and expansion of defense business investments and/or jobs in Missouri.

Note 2: FY2022 results were impacted by the 4-month gap between the retirement of the former MMA and the appointment of the new MMA.

**2d. Provide a measure(s) of the program's efficiency.**



Note: This is a new measure for FY2023 comparing Missouri's Military Advocate spending compared to federal defense spending. According to Office of Local Defense Community Cooperation (OLDCC) annual reports, the Federal Defense spending in Missouri was \$15 billion in FY2020.

\*OLDCC report has two year delay for reporting spending; thus, the federal spending for FY2021 and FY2022 has been estimated at \$15 billion.

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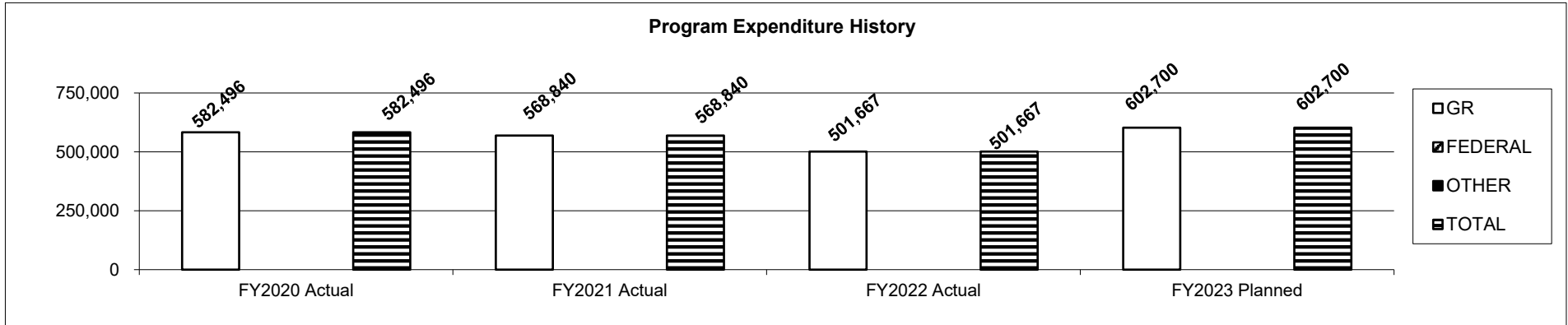
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3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



Note: Planned Expenditures for GR reflects 3% Governor's Reserve.

4. What are the sources of the "Other " funds?

N/A

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Section 41.1012 RSMo (Office of Military Advocate) and Section 41.1010 RSMo (Missouri Military Preparedness and Enhancement Commission)

6. Are there federal matching requirements? If yes, please explain.

No.

7. Is this a federally mandated program? If yes, please explain.

No.