

PROGRAM DESCRIPTION

Department of Economic Development _____

HB Section(s): 7.085

Program Name: Missouri One Start

Program is found in the following core budget(s): Missouri One Start

1a. What strategic priority does this program address?

Laser Focused, Data Driven, Customer Centric, One Team

1b. What does this program do?

- Provide oversight to Local Education Agencies designated to administer the Missouri One Start training funds that are awarded to qualified companies creating new jobs or making new capital investment relating directly to the retention of jobs. The Missouri One Start training programs include the Customized Training program, New Jobs Training Program (NJTP), and Job Retention Training Program (JRTP).
- Coordinate workforce solutions to assist businesses with having the right workforce with the right skillset by providing personalized recruitment assistance and funding resources for pre-employment screening and specialized industry training.
- Cultivate a strong brand identity that communicates value-add of Missouri's workforce to retain and attract new companies, capital investment, and jobs to the state.

2a. Provide an activity measure(s) for the program.

	FY2019 Actual	FY2020 Actual	FY2021		FY2022 Projected	FY2023 Projected	FY2024 Projected
			Projected	Actual			
Social Media Outreach Posts	N/A	133	266	227	250	275	303

Note 1: Social Media Outreach Posts was a new measures for FY2020. No data available for FY2019.

Note 2: FY2022 reflects a 10% increase from FY2021 Actual. FY2023-FY2024 reflect a 10% increase each year.

2b. Provide a measure(s) of the program's quality.

	FY2019 Actual	FY2020 Actual	FY2021		FY2022 Projected	FY2023 Projected	FY2024 Projected
			Projected	Actual			
Customer Service Experience	100%	91%	100%	91%	94%	97%	100%

Note 1: Percentage of respondents who rated their experience as "good" or "excellent."

Note 2: Data includes 91 respondents from 208 companies surveyed in FY2021.

Note 3: Projections reflect a 3% increase each year.

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2c. Provide a measure(s) of the program's impact.

	FY2019	FY2020	FY2021		FY2022	FY2023	FY2024
	Actual	Actual	Projected	Actual	Projected	Projected	Projected
Social Media Outreach	N/A	77,531	155,062	1,041,644	1,145,808	1,260,389	1,386,430
Social Media Followers	N/A	350	385	564	620	682	750

Note 1: Social Media Outreach and Followers was a new measure for FY2020. No data available for FY2019.

Note 2: FY2021 Social Media Outreach reflects both paid and organic social media outreach. FY2022-FY2024 reflect a 10% increase each year.

Note 3: Social Media Outreach includes clicks, likes, shares, and comments.

Note 4: FY2022-FY2024 Social Media Followers reflects a 10% increase each year of unique followers.

2d. Provide a measure(s) of the program's efficiency.

The measures for this program's efficiency may be found in the Missouri One Start Job Development Fund, Missouri One Start Community College New Jobs Training Program, and the Missouri One Start Community College Job Retention Training Program Core and Program Description forms.

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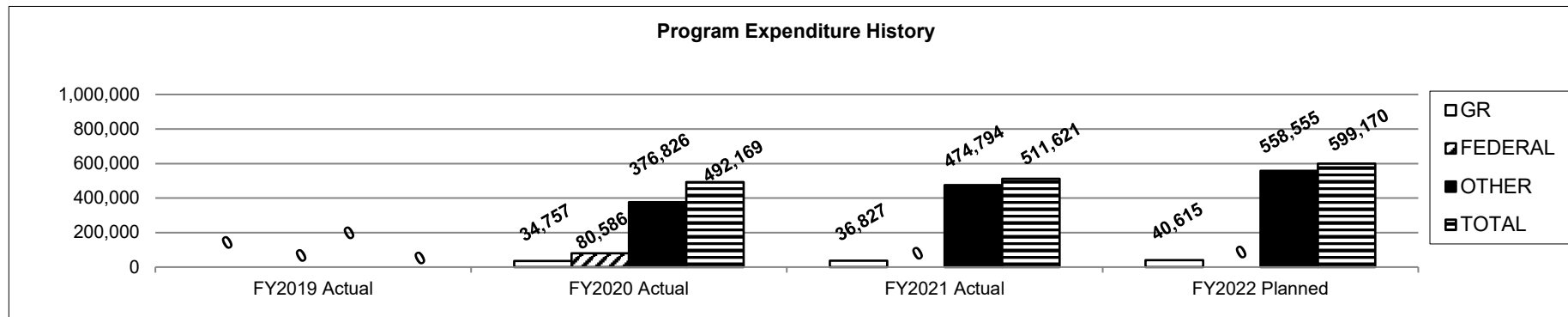
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3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



Note: Planned expenditures for GR reflect 3% Governor's Reserve.

4. What are the sources of the "Other " funds?

GR Transfer to Missouri One Start Job Development Fund to administer the Missouri One Start Training Programs.

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Sections 620.800-620.809, RSMo.

6. Are there federal matching requirements? If yes, please explain.

No

7. Is this a federally mandated program? If yes, please explain.

No.