

**PROGRAM DESCRIPTION**

**Department:** Higher Education Harris Stowe State University \_\_\_\_\_

**HB Section(s):** 3.190

**Program Name:** Entrepreneurship and Entrepreneurial Skills \_\_\_\_\_

**Program is found in the following core budget(s):** Public Universities Appropriations

**1a. What strategic priority does this program address?**

There is an urgent need to address the unmet needs of minority populations in the St. Louis region through an entrepreneurship center at Harris-Stowe State University by providing quality education, just-in-time consulting, and support activities for the small business and startup community.

**1b. What does this program do?**

To be a leader in small business development, innovation, and leadership development by catering to the needs of scholars and local and regional minority entrepreneurs, while focusing on advancing entrepreneurship education and programs across disciplines at Harris-Stowe State University

**2a. Provide an activity measure(s) for the program.**

Provide education, training, services, and internships that will assist scholars with planning and launching their businesses, managing personnel, creating financial and cash flow analysis, maintaining taxes, marketing their services and developing customer services. The MECCA will award a certificate of entrepreneurship for proprietary programming. The MECCA will establish several partnerships and joint events with local centers for entrepreneurship, including Network for Teaching Entrepreneurship (NFTE), Rise Collaborative Workspace, St. Louis Minority Business Development Office, St. Louis Small Business Development, Cortex, Arch Grants, Skandalis Center for Interdisciplinary Innovation and Entrepreneurship at Washington University and Chaifetz Center for Entrepreneurship at St. Louis University.

**2b. Provide a measure(s) of the program's quality.**

Provide or connect counseling services to existing, pre-venture and millennial entrepreneurs in developing markets. These services should lead to valuable experiences in global and intellectual entrepreneurship. Sponsor entrepreneurship workshops and educational seminars in collaboration with community partners such as St. Louis Minority Development Corporation, local Small Business Administration (SBA), banks such as PNC, Midwest BankCentre, and lenders both on-site and within the community.

**2c. Provide a measure(s) of the program's impact.**

The mission of the MECCA is to serve as a hub of entrepreneurial activities to foster the growth of emerging entrepreneurs and cultivating the next generation of entrepreneurs and leaders from underserved communities as future business owners. This will be realized by facilitating hands on educational training and services to complement formal classroom learning in a state-of-the-art entrepreneurship center for Harris-Stowe State University students and the community at large.

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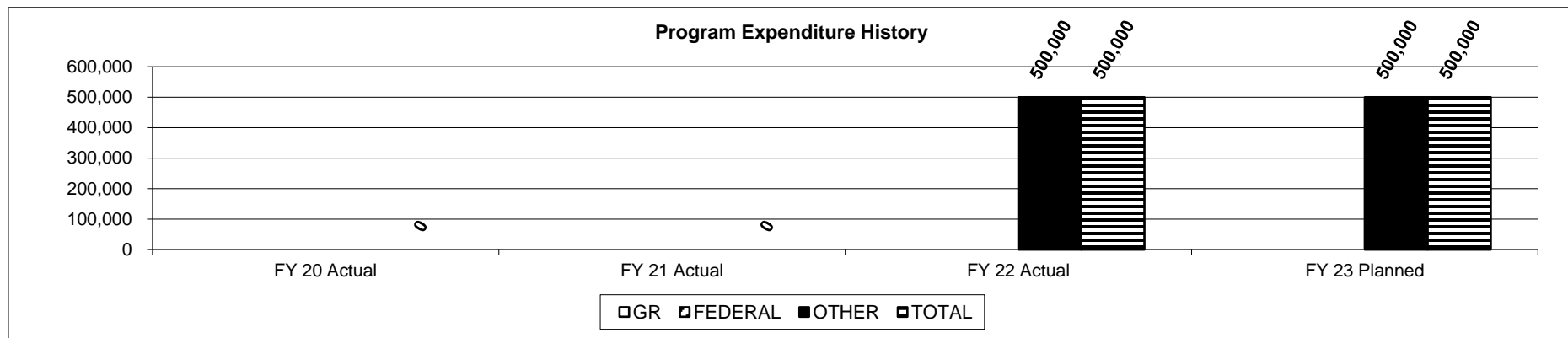
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**2d. Provide a measure(s) of the program's efficiency.**

Assist entrepreneurs in establishing accounting and licensing procedures.

**3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)**



Note: This program was appropriated in FY 2022 as one-time funds. It was appropriated in FY 2023 as an ongoing program.

**4. What are the sources of the "Other " funds?**

Economic Development Advancement Fund (0783)

**5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)**

Section 620.1900, RSMo

**6. Are there federal matching requirements? If yes, please explain.**

No

**7. Is this a federally mandated program? If yes, please explain.**

No