

## PROGRAM DESCRIPTION

**Department of Higher Education and Workforce Development**

**HB Section(s):** 3.220

**Program Name:** Division of Four-year Colleges and Universities

**Program is found in the following core budget(s):** University of Missouri - State Historical Society

**1a. What strategic priority does this program address?**

Communication

**1b. What does this program do?**

The State Historical Society of Missouri is the premier research center for the study of Missouri state and local history. The Society preserves Missouri history by collecting art, manuscripts, newspapers, photographs, and oral history collections. Public access to the collections is through research centers in Columbia, Kansas City, St. Louis, Rolla, Springfield, and Cape Girardeau located on the University of Missouri, Missouri State University, and Southeast Missouri State University campuses. Patrons include students from elementary school through graduate school, historians, genealogists, government staff, and members of the public.

The Society promotes Missouri history by publishing Missouri history and research through a scholarly journal, the Missouri Historical Review, a membership magazine, books, websites, and social media. The Society is the sponsor for National History Day in Missouri educating Missouri students in grades 6-12 to research historical topics. The Society also provides public programming to promote Missouri history through art exhibitions, workshops, tours, and lectures.

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**2a. Provide an activity measure(s) for the program.**

Base Target: Increase individuals served by 2% over previous year.  
Stretch Target: Increase individuals served by 3% over previous year.

	FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Target	FY 2024 Target	FY 2025 Target
How many individuals does the Society assist through the research centers?	6,284	4,500	8,187	8,351	8,518	8,688
How many students participate in National History Day in Missouri?	2,350	1,539	1,678	1,712	1,746	1,781
How many individuals does the Society reach through event, lectures, tours, and public education?	4,918	5,996	6,503	6,633	6,766	6,901
<b>Total Individuals Served</b>	<b>13,552</b>	<b>12,035</b>	<b>16,368</b>	<b>16,695</b>	<b>17,029</b>	<b>17,370</b>
<b>Percent Change from Prior Year</b>	<b>5%</b>	<b>-11%</b>	<b>36%</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>

**2b. Provide a measure(s) of the program's quality.**

Patron survey percentage of overall experience in research center rating of good or excellent.  
Base Target: Maintain 80% rating of good or excellent.  
Stretch Target: Increase rating of good or excellent to 90% of survey responses.

	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2022 Actual	FY 2024 Target	FY 2025 Target
	98%	96%	90%	96%	90%	90%

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**2c. Provide a measure(s) of the program's impact.**

Base Target: Maintain consistent growth of historical collections through actively selecting records and artworks.

Stretch Target: Increase distribution of publications by 5% over previous year.

	FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Target	FY 2024 Target	FY 2025 Target
Manuscripts collected	177	216	288	302	318	333
Artworks acquired	36	32	24	25	26	28
Newspaper titles acquired	209	230	199	209	219	230
Oral Histories recorded	31	24	33	35	36	38
Lectures, tours, and events presented	102	97	135	142	149	156
Publications distributed	19,145	15,954	14,674	15,408	16,178	16,987
Total Collections	453	502	544	571	600	630
Actual Publications Increase	15%	-17%	-8%	5%	5%	5%

**2d. Provide a measure(s) of the program's efficiency.**

Base Target: Complete 90% of information requests completed within 10 days.

Stretch Target: Increase to 95% of information requests completed within ten days.

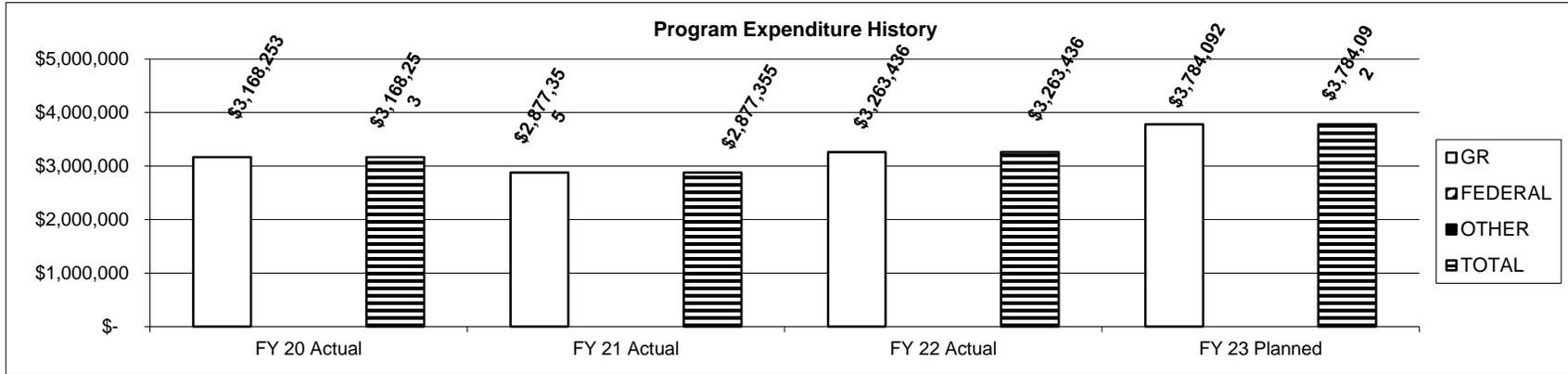
	FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Target	FY 2024 Target	FY 2025 Target
Percentage of information requests to the research centers completed within ten days	92%	93%	96%	95%	95%	95%

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**3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)**



\*Net of Governor's 3% withholding

**4. What are the sources of the "Other " funds?**

None

**5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)**

Sections 183.010 - 183.030, RSMo

**6. Are there federal matching requirements? If yes, please explain.**

No

**7. Is this a federally mandated program? If yes, please explain.**

No