

PROGRAM DESCRIPTION

Department of Higher Education and Workforce Development

HB Section(s): 3.200

Program Name: University of Missouri - St. Louis International Collaboration

Program is found in the following core budget(s): University of Missouri - St. Louis International Collaboration

1a. What strategic priority does this program address?

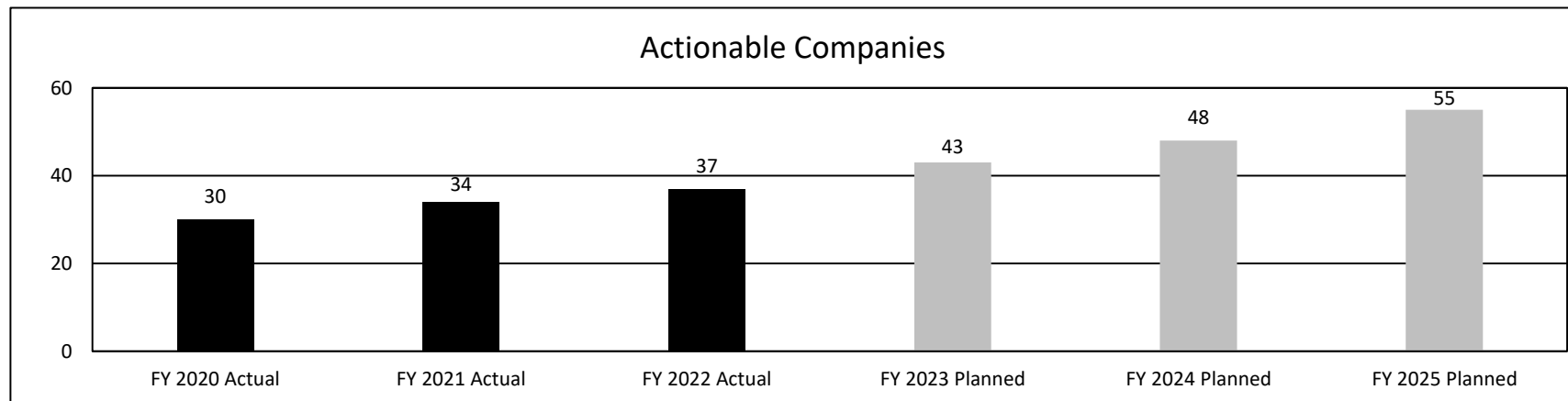
Coordination

1b. What does this program do?

The purpose of this appropriation is to increase international collaboration and promote economic opportunity that helps attract and retain new economic activity to the St. Louis region. University of Missouri-St. Louis will work with BioSTL, a regional nonprofit dedicated to advancing prosperity in St. Louis through the growth of biosciences and other targeted innovation clusters. The centerpiece of the program is the GlobalSTL program (which connects Missouri corporations and health systems with a highly-curated pipeline of innovation from 15 countries that solve for their direct pain points and strategic priorities.) Specific business strategies will partner prospective international companies with St. Louis and Missouri resources that might lead to business deals that create competitive advantages for our Missouri corporations, recruitment of a physical presence/US headquarter in St. Louis for the innovative company, and economic activity of new investments and jobs in our region. BioSTL is providing matching funds.

2a. Provide an activity measure(s) for the program.

A key activity measure for this program is the number of active and actionable contacts that have been made. Starting in 2018, we refined the measure to focus on actionable companies that had solutions to material pain points of Missouri corporations and health systems. Historically, it counted all companies with whom discussions were held. Actionable companies are those that have real potential to be recruited to St. Louis, generate business/economic activity and solve major pain points of our local partners. This is a running total, so a company could be in more than one year reported, if they remain active. Projections below for FY 2022 through FY 2024, account for anticipated momentum and growth enabled by possible, future funding increases.



PROGRAM DESCRIPTION

Department of Higher Education and Workforce Development

HB Section(s): 3.200

Program Name: University of Missouri - St. Louis International Collaboration

Program is found in the following core budget(s): University of Missouri - St. Louis International Collaboration

2b. Provide a measure(s) of the program's quality.

FY 2021 and FY 2022 have been impacted by the state budget cut. However, we are still moving forward and will have no problem ramping up our efforts once funding is restored.

This year we hosted the in-person 5th GlobalSTL Health Innovation Summit on November 17th in St. Louis.

We also hosted an in-person Inaugural Rural Health Symposium. Speakers included Gov. Parson, Lt. Gov. Kehoe, University of Missouri President Choi, Kirk Mathews, Missouri Medicaid Transformation, Missouri Director of Broadband, multiple rural stakeholders.

We also launched the Center for Rural Health Innovation with key Founding Partners that included Missouri Farm Bureau, University of Missouri Extension and Engagement, Association of Missouri Electric Cooperatives, Missouri Behavioral Health Council, Home State Health and T-Mobil.

PROGRAM DESCRIPTION

Department of Higher Education and Workforce Development

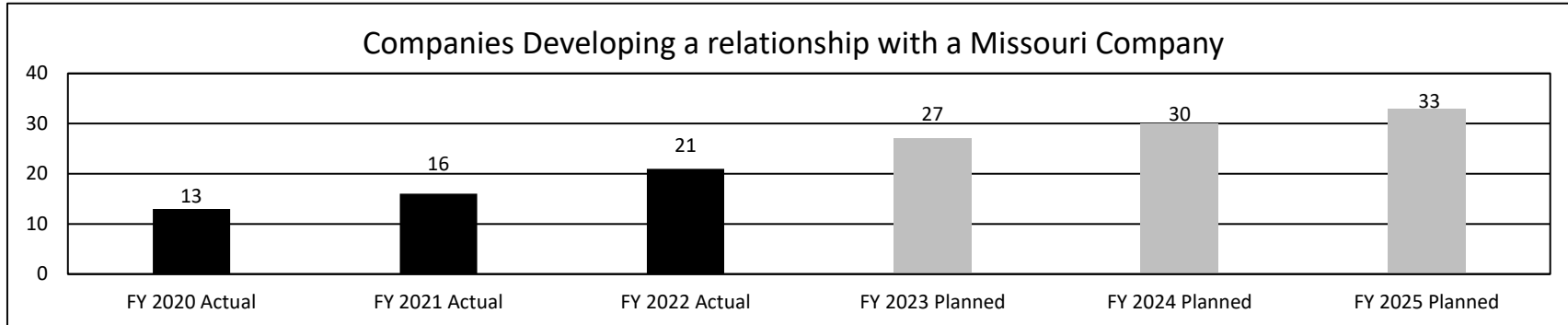
HB Section(s): 3.200

Program Name: University of Missouri - St. Louis International Collaboration

Program is found in the following core budget(s): University of Missouri - St. Louis International Collaboration

2c. Provide a measure(s) of the program's impact.

A key measure of impact is the number of companies that are in formal discussions with developing a relationship with a Missouri company or establishing a presence in St. Louis.



Example: A Missouri-based healthcare organization engaged an international company that has a medical device that allows for revolutionary remote cardiac monitoring in the home. Using this device, numerous Missourians have had Atrial Fibrillations detected early enough to reduce the risk of serious health outcome (heart attack/death) and reduced their cost of care significantly.

2d. Provide a measure(s) of the program's efficiency.

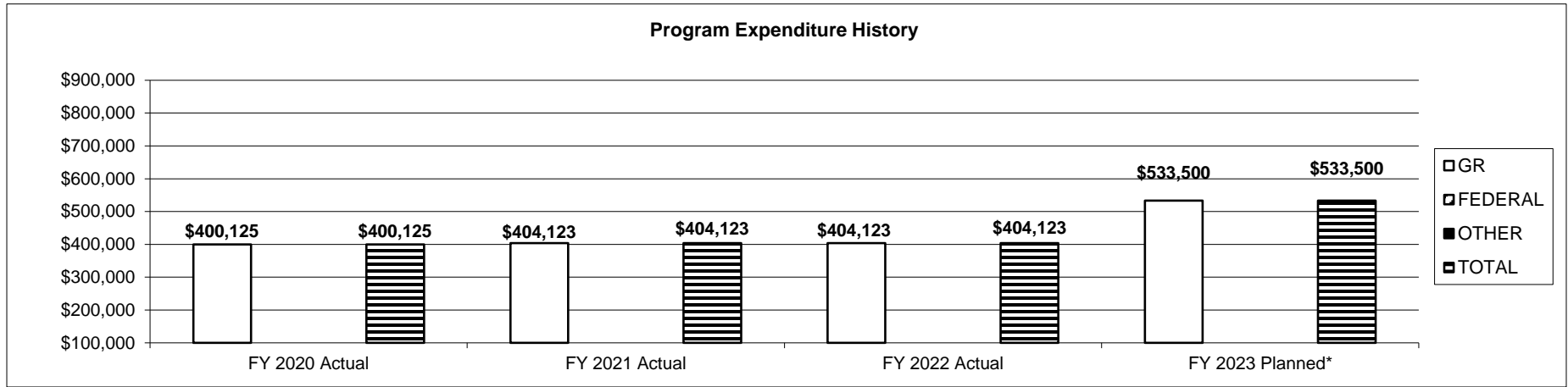
A key measure of efficiency would be the related salaries per dollar of support through the appropriation.

	FY 2020 Actual	FY 2021 Actual	FY 2022 Actual	FY 2023 Planned	FY 2024 Planned	FY 2025 Planned
Number of jobs created	10	8	20	24	30	35
Dollar amount per job created	\$40,012	\$50,016	\$20,206	\$22,229	\$22,229	\$22,229
Dollar amount of support through appropriation	\$24,835	\$31,354	\$31,354	\$20,069	\$31,354	\$31,354

PROGRAM DESCRIPTION

Department of Higher Education and Workforce Development **HB Section(s):** 3.200
Program Name: University of Missouri - St. Louis International Collaboration
Program is found in the following core budget(s): University of Missouri - St. Louis International Collaboration

3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do include fringe benefit costs.)



Net of 3% Governor's withholding and net of Governor's restrictions in FY 2020 and FY 2021.

4. What are the sources of the "Other " funds?

None

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Section 172.010 - 172.750, RSMo

6. Are there federal matching requirements? If yes, please explain.

No

7. Is this a federally mandated program? If yes, please explain.

No