

**PROGRAM DESCRIPTION**

<b>Health and Senior Services</b>							<b>HB Section(s):</b> <u>10.700, 10.710, 10.715</u>	
<b>Community Health Initiatives</b>								
<b>Program is found in the following core budget(s):</b>								
	<b>DCPH Program Operations</b>	<b>DCPH Programs and Contracts</b>						<b>TOTAL</b>
<b>GR</b>	50,230	106,892						157,122
<b>FEDERAL</b>	1,347,526	3,881,686						5,229,212
<b>OTHER</b>	55,713	0						55,713
<b>TOTAL</b>	1,453,469	3,988,578						5,442,047

**1a. What strategic priority does this program address?**

Improve the health and safety of Missourians most in need.

**1b. What does this program do?**

The Community Health Initiatives program implements the following activities and evidence-based interventions in communities, child care centers, schools, and worksites to reduce tobacco use and exposure to secondhand smoke, prevent unintentional injuries, reduce teen pregnancies, reduce obesity, and improve the management of children with chronic disease in the school setting:

- Provides professional development opportunities for stakeholders, such as child care providers, school food service staff, local public health agencies, and employers;
- Develops and disseminates resources such as toolkits on implementing physical activity in child care, farm to preschool programs, which expose preschoolers to local fruit/vegetables and gardening, school tobacco policies, and worksite wellness information for employees;
- Provides technical assistance and consultation services, including the State School Nurse Consultant, who works with all Missouri school districts;
- Oversees the Missouri Tobacco Quitline, which provides tobacco cessation services, including coaching calls and nicotine replacement therapies to eligible callers;
- Administers contracts to local agencies to implement evidence-based strategies, including ten Safe Kids contracts to provide local injury prevention services;
- Provides leadership across state and national organizations to create cohesive strategies to impact change, including leading the Missouri Injury and Violence Prevention Advisory Committee and Council for Adolescent and School Health; and
- Conducts outreach campaigns, such as Talk with Me, a campaign to encourage adults to have conversations with youth regarding health development in order to increase awareness and action for a healthier lifestyle.

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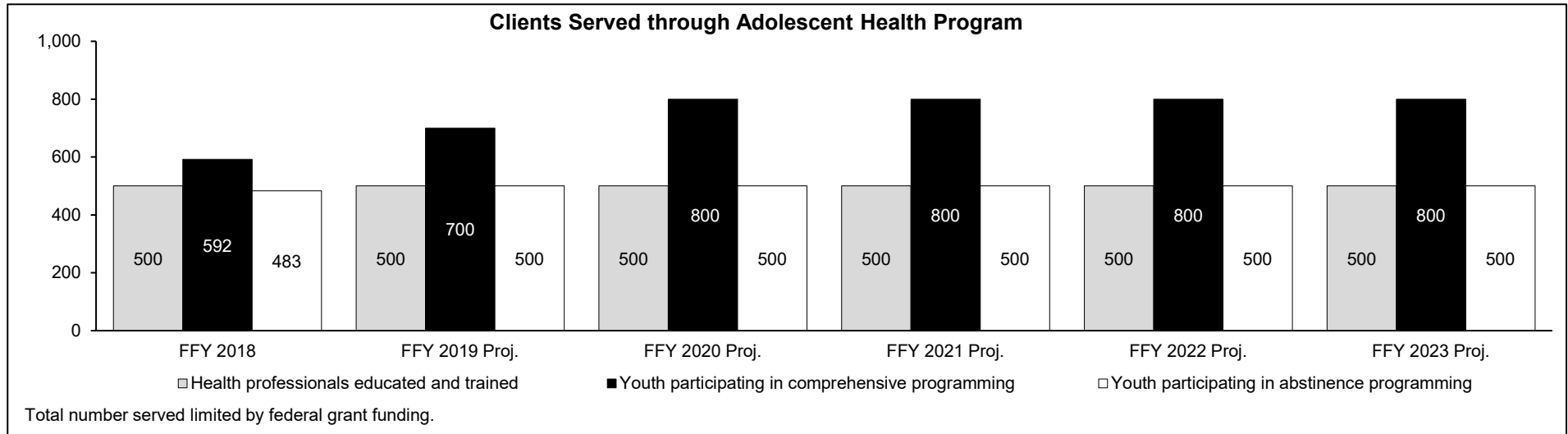
**Health and Senior Services**

**HB Section(s):** 10.700, 10.710, 10.715

**Community Health Initiatives**

**Program is found in the following core budget(s):**

**2a. Provide an activity measure(s) for the program.**



<b>Tobacco Quitline Calls (Includes Web-Only Enrollments)</b>						
	<b>FY 2018</b>	<b>FY 2019</b>	<b>FY 2020*</b>	<b>FY 2021 Proj.</b>	<b>FY 2022 Proj.</b>	<b>FY 2023 Proj.</b>
<b>Medicaid</b>	1,210	1,195	611	750	900	1,050
<b>Uninsured</b>	1,404	1,445	809	950	1,050	1,200
<b>Pregnant</b>	57	39	39	50	50	50
<b>All calls</b>	5,012	5,993	6,512	6,500	6,500	6,500

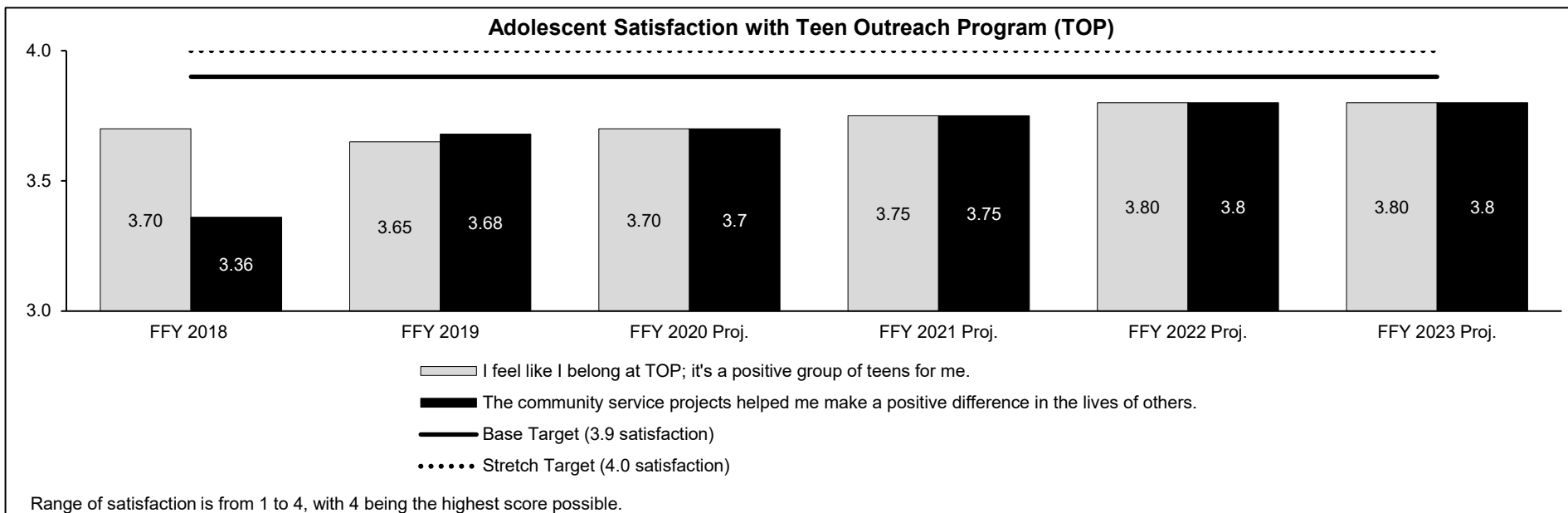
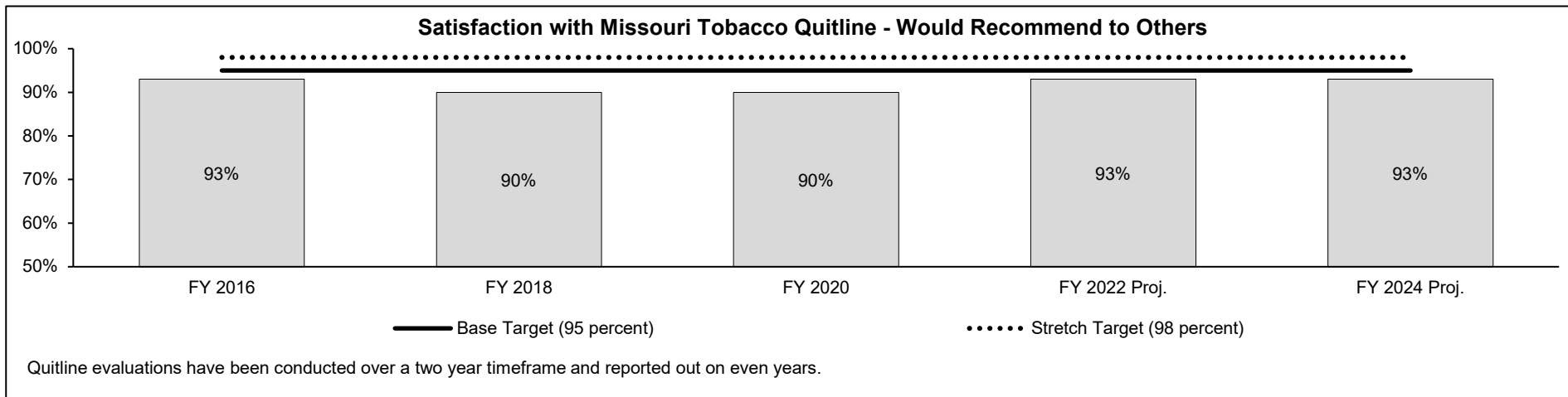
\*Began offering individual services (text, email, materials, Nicotine Replacement Therapy) in addition to phone and web-only programs on June 1, 2019.

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**Community Health Initiatives**  
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**2b. Provide a measure(s) of the program's quality.**



## PROGRAM DESCRIPTION

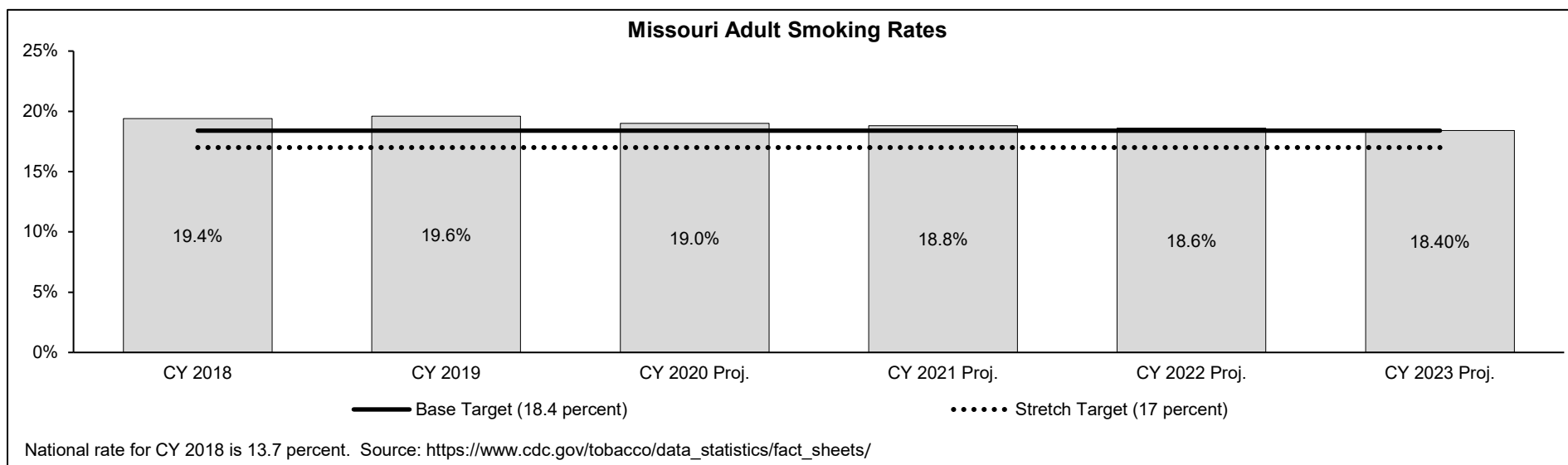
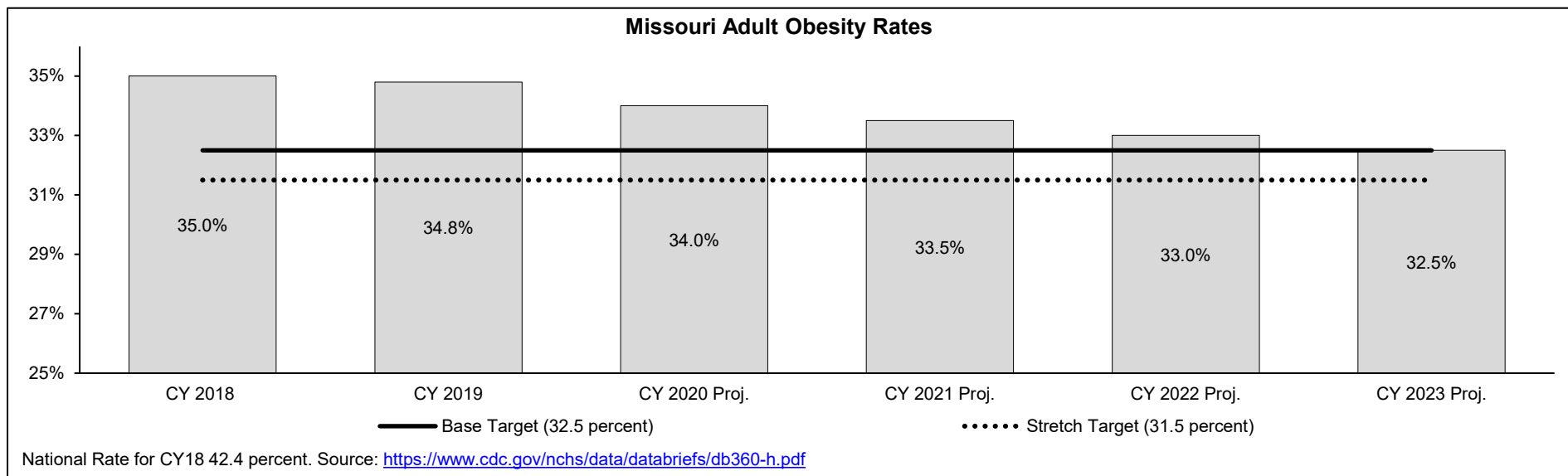
**Health and Senior Services**

**HB Section(s):** 10.700, 10.710, 10.715

**Community Health Initiatives**

**Program is found in the following core budget(s):**

**2c. Provide a measure(s) of the program's impact.**



## PROGRAM DESCRIPTION

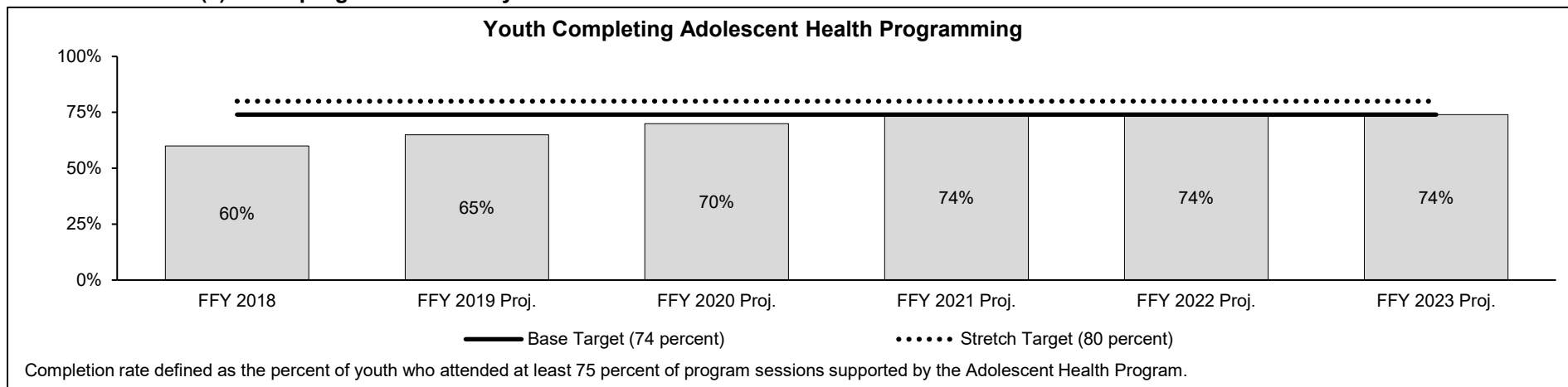
**Health and Senior Services**

**HB Section(s):** 10.700, 10.710, 10.715

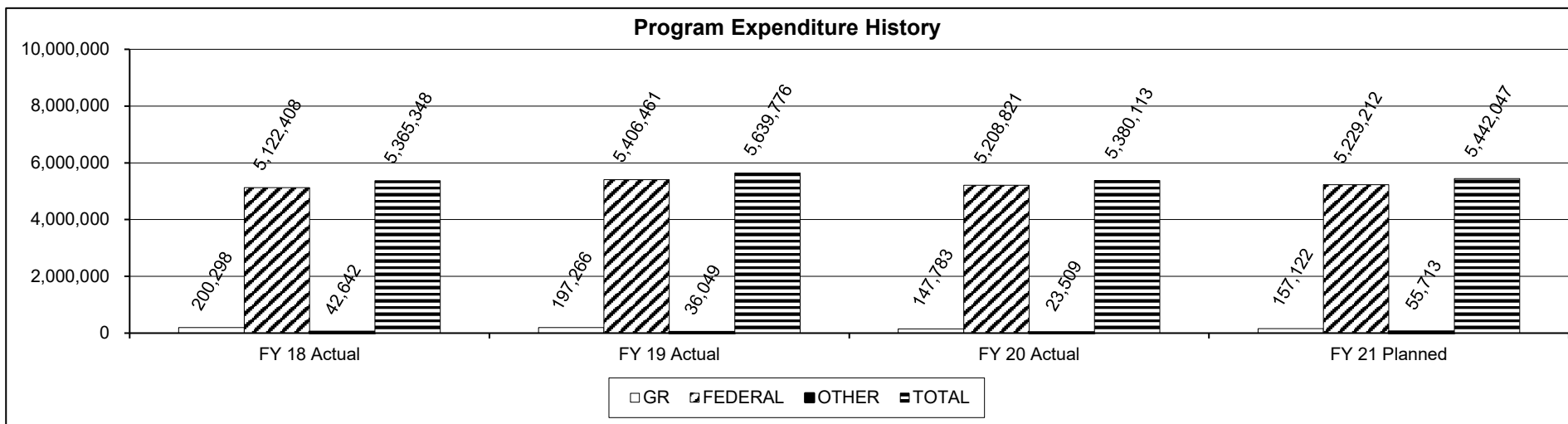
**Community Health Initiatives**

**Program is found in the following core budget(s):**

**2d. Provide a measure(s) of the program's efficiency.**



**3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)**



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<b>Community Health Initiatives</b>	
<b>Program is found in the following core budget(s):</b>	
<b>4. What are the sources of the "Other " funds?</b>	
Health Initiatives (0275) and Governor's Council on Physical Fitness Trust (0924).	
<b>5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)</b>	
Missouri Comprehensive Tobacco Control Program: Public Health Service Act 301, 307, 310, 311, Comprehensive Smoking Education Act of 1984, Comprehensive Smokeless Tobacco Health Education Act of 1986. Center on Drugs and Public Policy Program: PART A, TITLE XIX, PHS Act, as amended. Team Nutrition: Section 19 of the Child Nutrition Act of 1966; Public Law 108-265, Child Nutrition and WIC Reauthorization Act of 2004. P.L. 110-161. Obesity Prevention: Part A, Title XIX, PHS Act, as amended; Public Health Service Act Sections 307 and 317 (k)(1) [42 USC 2421 and 247 b(k)(1)]; and 301A, 311BC, 317K2 (42USC241A, 243BC247BK2). Injury Prevention: Social Security Act, Title V, 45 CFR 96. Adolescent Health: Sections 167.765, 167.682, 170.15 and 192.025, RSMo.	
<b>6. Are there federal matching requirements? If yes, please explain.</b>	
Yes, the Title V Maternal and Child Health Services Block Grant partially supports this program and requires a three dollar non-federal match for every four dollars of federal funds received. This grant also requires maintenance of effort.	
<b>7. Is this a federally mandated program? If yes, please explain.</b>	
The Title V Maternal and Child Health Block Grant requires the state to address the Adolescent Health Domain for the 2016-2021 project period. Activities of the Adolescent Health Program and Injury Prevention Program ensures this domain is addressed.	