Health and Senior Services	HB Section(s): 10.700, 10.710, and 10.715
Community Health Initiatives	

Program is found in the following core budget(s):

	DCPH Program	DCPH Programs and			
	Operations	Contracts			TOTAL
GR	22,982	106,892			129,874
FEDERAL	1,114,323	4,937,504			6,051,827
OTHER	2,451,690	0			2,451,690
TOTAL	3,588,995	5,044,396			8,633,391

# 1a. What strategic priority does this program address?

Infant and Maternal Health, Health Behavior, Social Determinants of Health, and Whole Person Health Access.

## 1b. What does this program do?

The Community Health Initiatives program implements evidence-based interventions to improve health risks and reduce disparities and inequities in communities, child care centers, schools, and worksites to reduce tobacco use and exposure to secondhand smoke; prevent unintentional injuries; reduce teen pregnancies; reduce obesity; improve maternal, infant and child health; and improve the management of children with chronic disease in the school setting.

The Initiative activities include the following:

- Providing professional development opportunities for stakeholders such as child care providers, school food service staff, local public health agencies, and employers:
- Developing and disseminating resources such as toolkits on increasing physical activity in child care; implementing farm to preschool programs, which expose preschoolers to local fruit/vegetables and gardening; passing and implementing school tobacco policies; and implementing worksite wellness programs;
- Providing technical assistance and consultation services to a variety of stakeholders, including the State School Nurse Consultant, who works with all Missouri school districts and Maternal Child Health (MCH) District Nurse Consultants who work with local public health agencies;
- Overseeing Missouri Tobacco Quit Services (formerly known as Missouri Tobacco Quitline), which provides tobacco cessation services, including coaching calls and nicotine replacement therapies to eligible callers;
- Administering contracts to local agencies to implement evidence-based strategies, including ten Safe Kids contracts to provide local injury prevention services and 111 MCH Services contracts to support building and expanding community-based systems to respond to priority health issues, ensure access to quality MCH services, reduce health disparities and promote health for infants, children, adolescents and women of child-bearing age;
- Providing leadership across state and national organizations to create cohesive strategies to impact change, including leading the Missouri Injury and Violence Prevention Advisory Committee and Council for Adolescent and School Health; and
- Conducting outreach campaigns, such as Connect with Me, a campaign to encourage adults to have conversations with youth regarding health development to increase awareness and actions for a healthier lifestyle.

Health and Senior Services

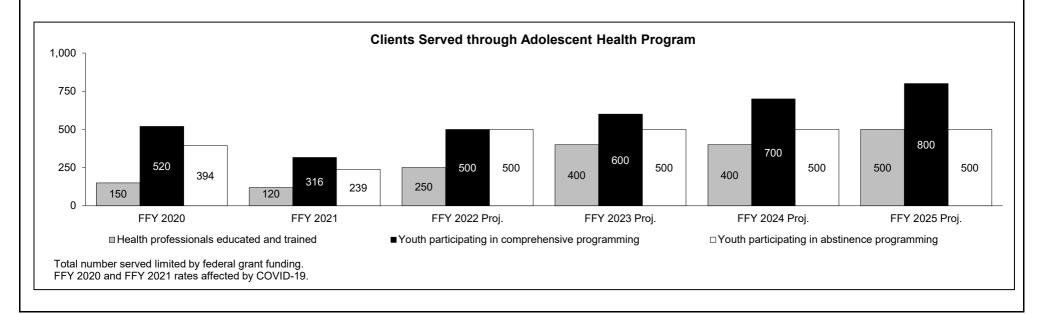
HB Section(s): 10.700, 10.710, and 10.715

Community Health Initiatives

Program is found in the following core budget(s):

# 2a. Provide an activity measure(s) for the program.

Tobacco Quitline Calls (Includes Web-Only Enrollments)						
	FY 2020	FY 2021	FY 2022	FY 2023 Proj.	FY 2024 Proj.	FY 2025 Proj.
Medicaid	630	647	791	800	825	850
Medicare	679	780	831	850	875	900
Uninsured	809	709	525	625	675	700
Pregnant	26	29	22	30	35	40
All calls	10,777	9,702	8,543	9,500	9,750	10,000



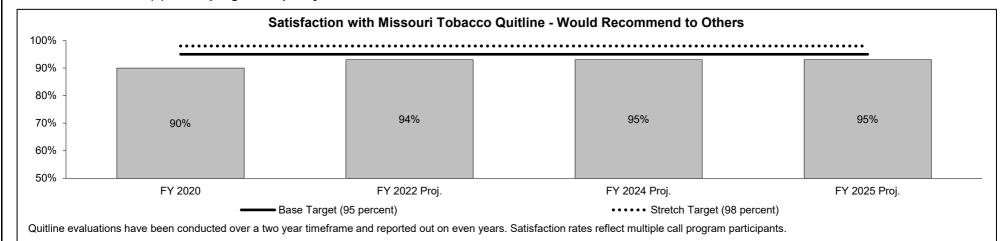
Health and Senior Services

HB Section(s): 10.700, 10.710, and 10.715

Community Health Initiatives

Program is found in the following core budget(s):

# 2b. Provide a measure(s) of the program's quality.



**Adolescent Satisfaction with Teen Outreach Program (TOP)** 4.5 3.0 3.90 3.80 3.80 3.80 3.90 3.80 3.80 3.80 3.70 3.70 3.75 3.75 1.5 0.0 FFY 2020 Proj. FFY 2021 FFY 2022 Proj. FFY 2023 Proj. FFY 2024 Proj. FFY 2025 Proj. I feel like I belong at TOP; it's a positive group of teens for me. The community service projects helped me make a positive difference. Base Target (3.9 satisfaction) ••••• Stretch Target (4.0 satisfaction) Range of satisfaction is from one to four, with four being the highest score possible.

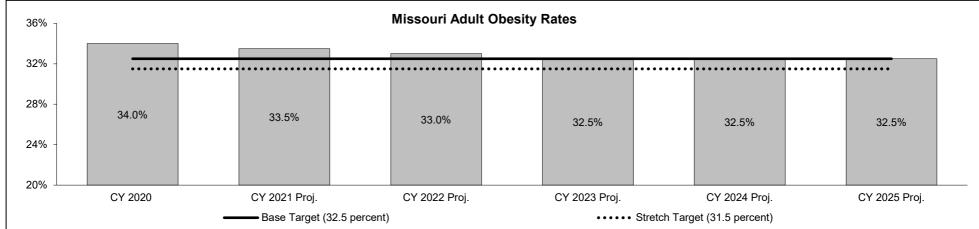
Health and Senior Services

HB Section(s): 10.700, 10.710, and 10.715

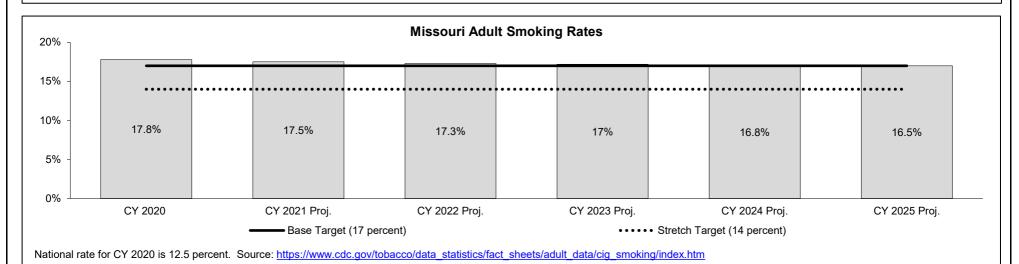
Community Health Initiatives

Program is found in the following core budget(s):

# 2c. Provide a measure(s) of the program's impact.

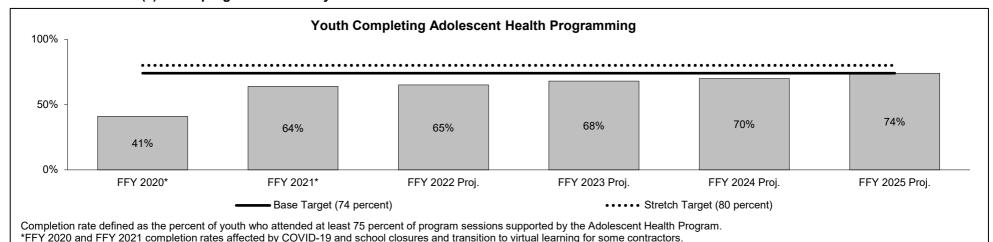


The CDC's 2020 report on the prevalence of adult obesity reported the national adult obesity rate was 42.4 percent in CY 2018. Source: https://www.cdc.gov/nchs/data/databriefs/db360-h.pdf



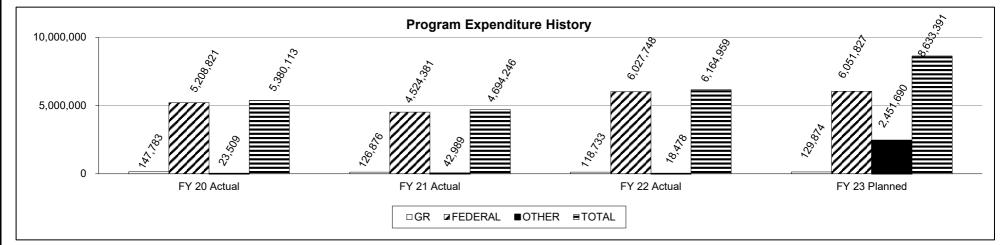
Health and Senior Services	HB Section(s): 10.700, 10.710, and 10.715
Community Health Initiatives	·
Program is found in the following core budget(s):	•

# 2d. Provide a measure(s) of the program's efficiency.



Provide actual annuality was for the prior three fixed years and planted are military for the compact fixed year. (Note: A recorded designation of the compact fixed years)

# 3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



Health and Senior Services	HB Section(s): 10.700, 10.710, and 10.715
Community Health Initiatives	
Program is found in the following core budget(s):	

### 4. What are the sources of the "Other " funds?

Health Initiatives (0275) and Governor's Council on Physical Fitness Trust (0924).

# 5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Missouri Comprehensive Tobacco Control Program: Public Health Service Act 301, 307, 310, 311, Comprehensive Smoking Education Act of 1984, Comprehensive Smokeless Tobacco Health Education Act of 1986. Center on Drugs and Public Policy Program: PART A, TITLE XIX, PHS Act, as amended. P.L. 110-161. Obesity Prevention: Part A, Title XIX, PHS Act, as amended; Public Health Service Act Sections 307 and 317 (k)(1) [42 USC 2421 and 247 b(k)(1)]; and 301A, 311BC, 317K2 (42USC241A, 243BC247BK2). Injury Prevention: Social Security Act, Title V, 45 CFR 96. Adolescent Health: Sections 167.765, 167.682, 170.15 and 192.025, RSMo.

# 6. Are there federal matching requirements? If yes, please explain.

Yes, the Title V Maternal and Child Health Services Block Grant partially supports this program and requires a three dollar non-federal match for every four dollars of federal funds received. This grant also requires maintenance of effort.

# 7. Is this a federally mandated program? If yes, please explain.

The Title V Maternal and Child Health Block Grant requires the state to address the Adolescent Health Domain for the 2016 to 2021 project period, Activities of the Adolescent Health Program and Injury Prevention Program ensures this domain is addressed.