## PROGRAM DESCRIPTION

| Department of Public Safety | HB Section(s): 8.155 |
| :--- | :--- |
| Program Name: Revenue Collections and Licensing |  |

## Program is found in the following core budget(s): ATC Core Budget

1a. What strategic priority does this program address?
Improve efficiency of collections and licensing through operational effectiveness and transitioning to an electronic license application system.

1b. What does this program do?
This program collects excise taxes on all alcoholic beverages sold in Missouri using an operationally effective electronic excise tax collection system. In addition, the program is in the process of providing an electronic licensing and case management system that will provide for online licensing and license fee collections.

- \$47.1 million annual excise tax collections on liquor, beer and wine.
- The excise taxes are verified annually by performing over 20,000 desk and field audits to ensure accurate reporting and proper payment of taxes.
- \$6.1 million annual license fee collections.
- $70 \%$ of license fee collections are credited to the Division of Alcohol and Tobacco Control Fund created in SB 373, and 30\% is credited to the General Revenue Fund.
- Over 33,000 license applications and renewals are processed annually.


## 2a. Provide an activity measure(s) for the program.

ATC provides licensing to approximately 15,500 liquor licensees throughout the state of Missouri. In addition, licensing compliance affects all citizens in Missouri by providing a safer environment enhanced by licensees adherence to laws. A total of 34,448 licenses were issued in FY'22, of which some are secondary licenses, out of state licenses, and transportation licenses. There was a decrease in license issuance in $\mathrm{FY}^{\prime} 20$ and $\mathrm{FY}^{\prime} 21$ due to restrictions imposed because of Covid-19. With a majority if not all restrictions lifted at this time, we have seen license issuance bounce back to the level of issuance

| FY'22 - License Types Total |  |
| :--- | ---: |
| Number of Licenses Issued by Type: |  |
| Manufacturers | 256 |
| Wine Direct Shippers | 1,659 |
| Microbrewers | 102 |
| Domestic Wineries | 77 |
| Solicitors | 1,193 |
| Wholesalers | 305 |
| Retailers | $\underline{30,856}$ |



## Percentage of Increase in Collections



Benefactors of revenue collections are citizens of the state of Missouri, who are better served when all excise taxes and licensing fees that are due the state of Missouri are collected and utilized.

2b. Provide a measure(s) of the program's quality.

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| ATC's excise tax process involves 100\% reconciliation between suppliers and wholesalers, which attributes to assurances that ATC is collecting all the <br> excise taxes due to the state of Missouri on intoxicating liquor products. The online excise tax system allows licensees to enter the data, either manually <br> or electronically, and the system generates the reconciliations. ATC will follow up on any discrepancies that weren't reconciled during the match up <br> process. |  |

## 2c. Provide a measure(s) of the program's impact.

The Revenue Collection and Licensing program issues liquor licenses, primary and secondary, to over 15,500 businesses and collects over $\$ 53$ million in licensing fees and excise taxes with minimal costs. More importantly, the program helps to ensure the safety of our citizens by verifying that the proper individuals have the ability to sell alcohol in our State.

Program Costs as Compared to Revenue Collections - FY'22

Program Cost - $\$ 901,482$
Revenue Collections - \$53,455,616


## Program is found in the following core budget(s): ATC Core Budget

## 2d. Provide a measure(s) of the program's efficiency.

ATC is streamlining the licensing process by implementing an online licensing and case management system to improve applicants' experience. ATC is currently working with the vendor on development of this new system. The system is complex and complicated to implement, but will reduce license processing from 10-21 days to a projected 7-10 days.
3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)

4. What are the sources of the "Other " funds?

The source of ATC's Other funds comes from the ATC Dedicated Fund as established by Section 311.735, RSMo.
5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Excise taxes on spirits and wine products are mandated by Sections 311.550 and $311.554, \mathrm{RSMo}$. The excise taxes on malt liquor are mandated by
6. Are there federal matching requirements? If yes, please explain.

No.
7. Is this a federally mandated program? If yes, please explain.

No.

