

WeSave, Inc.
112 Capitol Street - Suite 200
Charleston, West Virginia 25301
Ph: 866-987-2833

www.WeSave.com

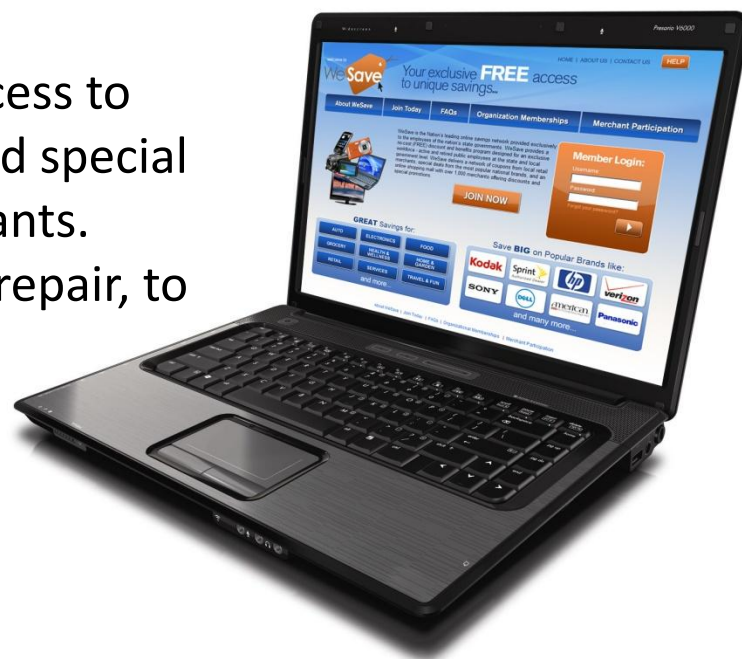




What is WeSave?

WeSave is an online savings program for public employees. The program is administered through relationships with State Officials. WeSave is a free program and is available to all public employees.

Public employees will enjoy FREE Exclusive Access to WeSave.com where they will find discounts and special offers from Local, National, and Online Merchants. Savings are available on everything from auto repair, to fast food, and travel offers.





Member Advantages

Due to economic downturn and with state budgets prohibiting cost of living pay increases, finding appropriate ways to help state employees make every dollar count is important. The WeSave program is based around the WeSave website where members access a customized home page to help them find the discounts they want.

State employees who elect to participate in the WeSave program have opportunities to save money on goods and services they purchase from participating merchants at **no cost to the state or the employee.**



Member Advantages (continued)

WeSave's purpose is to provide state employees:

- A FREE, customized, user-friendly, online portal to access savings opportunities and promotions.
- Discounts from local merchants with online coupon printing.
- Discounts and special offers on national brands.
- Thousands of Direct-Buy Products up to 40% off retail value.
- Increased ability to save money on items family members need or want.
- Savings on purchases that could translate into more investment dollars for savings accounts, education or retirement funds.



Educating Your Employees

The WeSave program is based on simplicity of use with a focus on delivering real life value to WeSave members. From the benefit director's perspective, the WeSave program is easy to administer and easy to communicate to employees.



Step 1: WeSave official will meet with HR Directors to discuss program details.

Step 2: HR Directors disperse marketing and communications materials via email and printed copies to employees.

Step 3: Employees create a unique user account at WeSave.com.

How to Activate a FREE WeSave Account

- **VISIT** www.wesave.com
- **SELECT** the 'Join Now' Icon
- Under 'New Member' **SELECT** 'click here' to create an account
- **CHOOSE** your Access Provider - Missouri State Government and Retirees
- **ENTER** your personal email address, **CREATE** a username and password, **CHOOSE** a security question and **ENTER** security answer
- **ENTER** your contact information
- **CHOOSE** your categories of interest
- **OPT-IN** to receive WeSave Emails so you can stay in the know of new merchants and special offers
- **AGREE** to WeSave's Terms & Conditions
- **VERIFY** your registration via your email account
- **START SAVING!**



Variety of Discount Types



Local Merchant Coupons:

Print coupons to redeem savings at local businesses. Coupons available for area restaurants, auto service centers, and much more.

Online Merchant Offers:

Save money while sitting at your computer with our Online Merchant Offers. Savings is just a click away. Online offers include cellular phone/service discounts, services such as insurance and extended warranty programs, event tickets, gift delivery services, and much more.



Variety of Discount Types (continued)



Travel Discounts:

Planning a weekend getaway, family vacation, or just getting out of town for a few days; our travel offers are sure to save you a bundle. Save on hotels, cruises, resorts, and more!



Direct-Buy Products:

Are you in the market for a new TV, computer, camera, etc. WeSave is your one-stop shop! Browse our Direct-Buy Products where the savings are up to 40% off retail value. Find products by browsing categories or use our 'Search' filter to find the exact product or brand you prefer.

Current Merchant Examples

(many more available at www.wesave.com)



H&R BLOCK®



Locating Savings Offers



Browse By Category: Select the savings category that interests you.

Filter By: Use filters to narrow your search results such as: sub-category, brand, or price range.

Search Option: Use our search option by entering keywords pertaining to the product type or brand.

Marketing to Members Featured Deals



Featured Deals are located on the Portal Page of WeSave.com. The Portal Page is the main page, accessed after logging in.

Featured Deals are updated on a weekly basis and highlight new offers, limited time offers, and/or Direct Buy products that are priced to sell.

Marketing to Members

WeSave Emails



WeSave emails are designed to keep our members 'in the know'. Emails are sent on a bi-weekly basis.

WeSave Emails inform our members of new merchant offers, limited time specials, and deals that are too good to pass up.

Members have the option to opt-in to receive WeSave emails when activating their account. If a member chooses to opt-out they can do so by selecting the 'My Account' icon in the top right corner of www.WeSave.com.



WeCash and Charitable Campaign

WeSave members can earn 'WeCash' by making purchasing through WeSave.com. Browse hundreds of online merchants offering various percentage amounts of 'WeCash'. 'WeCash' is stored in a member's WeSave account and can be applied to future purchases of WeSave Direct-Buy Products.

Members who make purchases through WeSave.com are also contributing to Missouri's State Employees Charitable Campaign. WeSave donates 2% of WeSave Missouri Purchases to the Charitable Campaign.





Member Support

WeSave prides itself on strong customer service. Our Member Support Team is available Monday through Friday from 9am-5pm EST.

Member Support Contact

Email: help@wesave.com

Call Toll-Free: 866-987-2833 ext 105

HR Directors Contact

Laura Seaver – Director of Member/Merchant Support

Email: lseaver@wesave.com

Call Toll-Free: 866-987-2833 ext 106